



**JW-161100020302**

Seat No. \_\_\_\_\_

**M. B. A. (Sem. III) (CBCS) Examination**

**October - 2019**

**Business Ethics and Corporate Governance**

Time : 3 Hours]

[Total Marks : 70

1 What is Ethics and Business Ethics? Explain all the types and Ethical Theories in detail. 14

**OR**

1 Explain Corporate Social Responsibility with an example. And give the details of CSR Principles and Strategies. 14

2 (A) Explain Ethical Behaviour and Ethical Organization. 7

(B) Explain Ethical Dilemma and Whistle Blowing. 7

**OR**

2 (A) Give the details of issues in Ethics of global economy. 7

(B) Write the appointment, duties and responsibilities for Board of Directors. 7

3 Explain the concept of Corporate Governance. Give the committees and their recommendations of Corporate Governance. 14

**OR**

3 What is Ethics and Business Ethics? Discuss the Objectives, Scope, and principles of business ethics. 14

4 (A) What are Unethical Marketing practices and Deceptive Marketing? 7

(B) Write a note on ethics in HRM and Explain HRIS in detail. 7

**OR**

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- 4 (A) What is code of ethics in Finance? Explain Creative Accounting in detail. 7
- (B) Explain ethics in Information Technology and give the details for Computer Crimes. 7
- 5 Write Short Notes on : (Any Two)
- (A) Explain Ethics from ancient Indian Mythology along with suitable examples. 7
- (B) Explain CSR types and needs along with live CSR example. 7
- (C) Discuss the importance, limitations and principles of corporate Governance. 7
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